

NAME _____

Persuasive Letters Assessment Rubric

CRITERIA	EMERGING 1	PROGRESSING 2	ACCOMPLISHING 3	EXCEEDING 4
CONTENT	The letter does not include information or ideas relevant to topics explored in class.	The letter includes a few ideas and pieces of information relevant to topics explored in class.	The letter includes a lot of information and ideas relevant to topics explored in class.	The letter includes information and ideas relevant to topics explored in class, and integrates outside knowledge.
ORGANIZATION	Writing is disorganized and difficult to understand.	Writing is somewhat organized and coherent. The letter contains most of the required components (issue clearly stated, supporting reasons or evidence, possible solutions).	Writing is organized and coherent. The letter contains all of the required components (issue clearly stated, supporting reasons or evidence, possible solutions).	Writing is organized and coherent and letter contains all required elements. Ideas flow seamlessly through the use of strong transitions.
APPEARANCE	The work does not reflect effort or care in presentation.	The work reflects some effort and care in presentation.	The work is visually appealing and reflects effort and care in presentation.	The work is visually appealing and reflects effort, attention to detail, and care in presentation.
CREATIVITY	The work reflects no original, creative ideas.	The work reflects some original, creative ideas.	Effort was clearly made to include original, creative ideas throughout the work.	The work includes an array of original, creative ideas, combining topics explored in class with new ideas in novel ways.
CONNECTION TO THE CENTRAL TEXT	The work does not connect to the central text or its themes in any way.	The work includes a superficial reference to the central text or its themes.	The work clearly incorporates the central text and its themes.	The work reflects a deep understanding of the central text and its themes.
DEMONSTRATION OF ANTI-BIAS COMPETENCY	Student shows emerging understanding of the expectations in anti-bias standard _____.	Student is progressing toward the expectations in anti-bias standard _____.	Student meets the expectations in anti-bias standard _____.	Student exceeds the expectations in anti-bias standard _____.
COLLABORATION / COOPERATION (OPTIONAL)	Students worked individually.	Students worked together but contributions were unbalanced.	Students worked well together and contributions were balanced.	Students worked very well together; they compromised and built off one another's ideas.